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# The Kiplinger Editors

# Kiplinger's

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The editors at Kiplinger's Personal Finance are guided by one goal: to help people make smart decisions about their money. Through the years, the quality and consistency of their advice has made Kiplinger's one of the most trusted sources of financial information and guidance.



## Janet Bodnar, Editor

Janet Bodnar is editor of Kiplinger's Personal Finance magazine. During her career at Kiplinger, Bodnar has written about a wide range

of topics on investing, money management and the economy. In addition, she has been editor of *Success With Your Money*, a special Kiplinger publication.

Bodnar is also a nationally recognized expert in the field of children's and family finances, and she is the author of several books. Her latest book is *Money Smart Women: Everything You Need to Know to Achieve a Lifetime of Financial Security* (Kaplan). She speaks frequently on the subject of women and money and makes frequent media appearances, is a regular on ABC World News This Morning, and is the "Voice of Kiplinger" on regular Personal Finance Minutes broadcast by AP radio.



## Manuel Schiffres, Executive Editor

Manuel "Manny" Schiffres is the executive editor of Kiplinger's Personal Finance and supervises the magazine's investing section. He previously was the magazine's senior

investment writer.

Manny joined Kiplinger's in 1987. Before that, he was an associate editor at U.S. News & World Report, where he focused on a variety of business areas, including personal finance, high technology, telecommunications, consumer electronics and computers.



## Mary Beth Franklin, Senior Editor

Mary Beth Franklin is a senior editor of Kiplinger's Personal Finance magazine. She covers retirement planning, tax planning, Social Security issues and long-term-care insurance. Previously, she was co-editor of Kiplinger's Retirement Report.

Before joining the Kiplinger staff in 1998, Mary Beth was a syndicated columnist specializing in personal finance and health issues for older Americans. She has written feature articles for the Washington

Post, the Chicago Tribune and several retirement magazines. She has appeared on NBC's Today show, the CBS Early Show, CNN and CNNfn, and a variety of local television and radio programs.



## Robert Frick, Senior Editor

Robert Frick, a senior editor for Kiplinger's Personal Finance, leads the magazine's Living section and occasionally writes investing stories.

Prior to joining the magazine in 1997, he was the business editor for the Democrat and Chronicle in Rochester, N.Y. He is co-author of two videos on financial issues and of several books, including *The ABCs of Personal Finance*, *Demystifying the Stock Market and Risks* and *Rewards of Penny Stocks*.



## Jeffrey Kosnett, Senior Editor

Jeffrey R. Kosnett rejoined Kiplinger's in 2000 after six years as editor of Advisor Today, the world's largest life insurance magazine. Before that, Kosnett served 13 years with Kiplinger's, covering the economy, investments. He is

a recipient of various awards, including first place in the National Press Club's best consumer journalism, the John Hancock and Amos Tuck business writing awards, and various citations from the Society of National Association Publications. He is a frequent speaker and lecturer and television guest.



## Mark Solheim, Senior Editor

Mark Solheim is a senior editor of Kiplinger's Personal Finance magazine. He supervises the magazine's Money section as

well as housing and automotive coverage.

Prior to becoming editor of the Money section, Mark was the automotive writer for Kiplinger's. He has also served as the editor of Kiplinger.com and as the magazine's managing editor, assistant managing editor and chief copy editor. He has penned articles on cars, investments, health and fitness, the environment, and shopping.