

INVESTING

HOME

COLLEGE

TAXES

INSURANCE

RETIREMENT
PLANNING

CARS

PERSONAL
TECHNOLOGY

TRAVEL

kiplinger.com

kipmediakit.com

Newsstand Issues



Kiplinger's Retirement Planning Written for new and seasoned investors alike, this special newsstand guide shows readers the workable, realistic strategies they need to retire and thrive.



Kiplinger's Success With Your Money This special issue that will tell you how to make the most of your money at different life stages— and make a seamless transition to the next phase of your life. It's a step-by-step guide to realizing the dreams of a lifetime!



Mutual Funds A fact-and-idea-packed guide that's helped hundreds of thousands make smart and profitable mutual fund investments. Kiplinger's Mutual Funds includes ranking and comprehensive data on thousands of funds—and solid advice on how to use that data.

| | Closing Date | On Sale Date |
|---|--------------|--------------|
| Kiplinger's Retirement Planning 2008 | 4/11/08 | 5/27/08 |
| Kiplinger's Success With Your Money 2008 | 8/15/08 | 9/30/08 |
| Kiplinger's Mutual Funds 2009 | 12/12/08 | 2/3/09 |

| RATES | B&W | 2-Color | 4-Color |
|-----------------|----------|----------|----------|
| 1 page | \$14,870 | \$16,785 | \$19,180 |
| 2/3 page | 11,315 | 12,760 | 14,580 |
| 1/2 page | 8,925 | 10,080 | 11,515 |
| 1/3 page | 5,940 | 6,710 | 7,675 |
| 1/6 page | 2,975 | 3,360 | 3,840 |
| 2nd, 3rd Cover: | | | \$21,090 |
| 4th Cover: | | | \$22,060 |