

**SPECIAL
Newsstand
Only Issues:**

Mutual Funds

Retirement
Planning

Success With
Your Money



kiplinger.com

kipmediakit.com

Kiplinger's PERSONAL FINANCE

SUCCESS WITH YOUR MONEY

This special publication from the editors of *Kiplinger's Personal Finance* gives readers advice on The New Rules for their financial future!

Here's a preview of the major topics as well as some of the articles in this year's **Success With Your Money:**

THE NEW RULES FOR EVERY AGE

- The New Rules of Money
- 7 Significant Financial Challenges
- Smart Moves for Life's Big Events

INVESTING AND SAVING

- The New Rules: the 8% rule
- Pick the Perfect Portfolio
- ETFs
- Be a Better Investor

RETIREMENT

- Fix Your 401(k)
- Maximize Social Security
- Retire Abroad
- Convert to a Roth

COLLEGE/CAREER

- The New Rules: Downsize your Education
- Use a Great 529 Plan
- Money for Grad School
- Student Loans: Keep a lid on your debt

HOMES

- The New Rules: Don't stretch to buy
- What it takes to Get a Mortgage
- Now's the Time to Buy

CREDIT AND DEBT

- The New Rules: 4 Ways to Trim Spending
- Rewards Cards

Your Guide at Every Age



**NEWSSTAND DISTRIBUTION: 250,000
COVER PRICE: \$5.95**

ADVERTISING RATES

	B&W	2C	4C
Page	\$15,320	\$17,290	\$19,760
2/3	11,650	13,140	15,020
1/2	9,190	10,380	11,860
1/3	6,120	6,910	7,900
1/6	3,060	3,460	3,960
2nd, 3rd Cover			\$21,720
4th Cover			\$22,720

**CLOSING DATE: August 20, 2010
ON SALE DATE: September 28, 2010**

INSURANCE

- The New Rules: New Health Insurance
- Home Insurance for the 21st Century

SPENDING

- The New Rules: Grab a Deal
- Travel for Less
- Steal Some Deals

...and much, much more!

Note: Editorial is subject to change.